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FUND TO PAVE WAY TO COLLEGE  
FOR MORE ELIGIBLE NEGROES

Primed by a \$150,000 grant from the Old Dominion Foundation, an adventurous experiment in added college opportunities for underprivileged Negroes will be off to new proving grounds in the fall, it was announced today by Richard L. Plaut, president of the National Scholarship Service and Fund for Negro Students. Mr. Plaut emphasized that the money will be used to expand the much-discussed "Hoy Plan" nationally, to include such areas as metropolitan New York, Boston, Minneapolis and St. Paul. The funds will also be used for necessary supportive services and supplementary scholarships.

The "Hoy Plan" so named for its originator, John C. Hoy who leaves Swarthmore College as dean of admissions to become assistant to the president and dean of admissions at Wesleyan University, reaches, through visits of college admission and financial aid officers, into high schools enrolling students from the shadowy world of slums, illiteracy and blighted homes to find Negro men and women whose potential would almost certainly never be realized without such "help when help is needed" techniques as NSSFNS has developed. Four "Hoy Plan" demonstration projects involving some 35 colleges and universities are currently underway in Philadelphia, Los Angeles, San Francisco and Chicago.

The new funds from Old Dominion will make it possible to expand vastly a program which has been attracting nation-wide attention for more than a decade. In essence, Mr. Plaut said, "this 'Plan' will enlist 150 or more experienced educational administrators who will make systematic visits to predominately Negro high schools whose graduates in the past have been

regarded as non-college material. The visits will be made in behalf of college going in general and the NSSFNS program in particular." The NSSFNS role, explained Mr. Plaut, is sorting out these students and finding the right college for the right student, preferably in his own region.

The service has made college education possible for some 10,000 underprivileged Negroes over the past fifteen years. Now, as NSSFNS implements the new "Hoy Plan," the Old Dominion Foundation grant will allow experienced volunteers to bring more young Negroes from all over the United States to colleges which they could not have hoped to attend without this extra motivation, guidance and financial aid. Indeed, Mr. Plaut points out, many of these high school students would never have had the courage to apply to colleges they looked upon as reserved for "the white," the well-to-do and the student with high College Board scores.

The "Hoy Plan" and a higher ceiling on scholarships are part of recommendations made last April by a special study committee, later approved by the NSSFNS board of directors. The members of the study committee include President Richard Pearson of the College Entrance Examination Board as chairman; President Homer D. Babbidge, Jr. of University of Connecticut; President John H. Fischer of Teachers College, Columbia University and Martin D. Jenkins, president of Morgan State College; Dr. J. Oscar Lee of the National Council of Churches of Christ; Mr. Plaut, NSSFNS president and Julian K. Robinson, then NSSFNS vice-president, now Director of Health and Welfare, Jersey City.

Mr. Plaut's belief in the basics of NSSFNS have been proven by the excellent records in and after college of the thousands of students assisted. The program also provides supplementary scholarships for students whose financial needs are not entirely met by the college and their own other sources. The Old Dominion Foundation grant is expected to produce even more impressive results in coming years.